



## NEW NORMAL – Our Complete COVID-19 Investment Guide

Welcome to our complete investment guide to helping you and your clients navigate through an evolving financial landscape during a pandemic. The coronavirus continues to affect our day-to-day lives and we want to share the ways in which we are adapting to this new reality in order to protect clients' assets, and our strategy for taking advantage of the inevitable market recovery.

Our investment management and operations teams have decades of industry experience, having survived a number of market falls in their lifetime. This has provided them with the depth of knowledge and understanding to manage different market cycles and conditions, and they have come together to share extracts of valuable industry tips and information that they have learnt, and continue to learn during the most recent COVID-19 crisis.

We truly understand how difficult it can be coming to terms with a new normal, but hope that this guide proves a valuable resource in providing you with a positive approach to navigating your way through these unprecedented times.

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